



ILX and Kingston Business School – Making a real difference for Students and Graduates

Kingston Business School

Kingston Business School is a key part of Kingston University, one of the largest higher education providers in South East England, with more than 20,000 students enrolled on full and part-time courses. **Kingston Business School** is a long established and leading provider of management and business education for business professionals at all stages in their career.

In the QS Full-time MBA rankings, Kingston came 43rd out of 200 in Europe – and ranked 19th in the UK, ahead of other competitors that have triple accreditation and business schools of highly ranked universities.

WHAT WAS KINGSTON BUSINESS SCHOOL TRYING TO ACHIEVE?

Kingston Business School understood the importance of delivering qualifications that give their graduates an advantage in a highly competitive jobs market and enables them to succeed in the world of work.

After consultation with numerous stakeholders from the business and commercial world, **Kingston Business School** concluded that Level 5, 6 and 7 students would benefit from an internationally recognised industry accreditation on top of their academic qualifications. The significant challenge **Kingston Business School** faced was building such an accreditation into a busy existing curriculum while providing a positive student experience.

FINDING THE RIGHT PARTNER

In February 2015, **Kingston Business School** invited a number of potential suppliers, including ILX, to discuss their needs, after an initial review of potential suppliers. **ILX** worked in partnership with Kingston Business School to undertake a review of the appropriate professional accreditations within the Project & Programme Management (PPM) environment and outlined our recommended approach.

Kingston Business School selected **ILX** as their preferred partner as it was felt that our solution offered the best student outcome with the minimum additional administrative burden.

SOLUTION

To minimise the impact on the existing curriculum, **Kingston Business School** established that the most time and cost effective method to train over 500 students was to implement an e-learning solution that ran in parallel with their degree courses.

ILX created a full support service to manage this, meaning the Business School would not have the burden of additional administration. **Kingston Business School** can monitor student progress to identify any who aren't fully participating and **ILX** has created marketing events to highlight to the students the benefits of taking part in the programme. And students are able to take their exams online via a remote proctor to allow maximum flexibility.

As a result of **ILX's** collaboration with **Kingston Business School**, feedback from students, staff and employers has been positive and it is strongly believed that the partnership has helped the business school stand out from its peers and their students stand out from the competition in the jobs market.

ILX GROUP PROFESSIONAL LEARNING & CONSULTANCY SOLUTIONS
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