



Dear Colleague,

This month, **PM Insights** focuses on *Emotional Intelligence* (EI) in the Project Management space. It is true that most – if not all – PM activities will be more successful through improved management and effective use of “soft skills” throughout the life of a project or programme. Discover how Project Managers can improve their Emotional Intelligence with our whitepaper, published jointly with our sister company, **TFPL Learning**.

As we’re looking at EI and Talent we debated long and hard on our PM story of the month: and although from a talent perspective the BBC Proms was a strong contender, the winner by a nose was the Rugby World Cup 2015.

And finally, as a way of thank you for following us – we are offering you a discount voucher off our [PRINCE2® Foundation e-learning course](#) - act quickly, the voucher must be used **by the 6th October**.

You can find more about all of these integrated topics by following the links below.

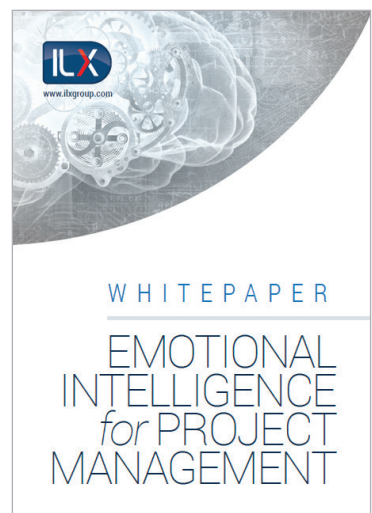
## EMOTIONAL INTELLIGENCE FOR PROJECT MANAGEMENT WHITEPAPER

*“Organisations tend to hire people based on their experiences and qualifications but it is their emotional intelligence that determines whether or not they will be effective in the role.”*

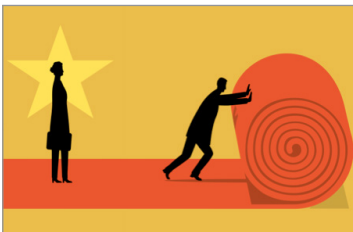
Emotional Intelligence is not a new concept. There have been long standing debates about whether EI is an innate trait or whether it can be taught. Organisations have recently benefited from the ‘mixed model’ introduced by Daniel Goleman, which demonstrates that people can learn to develop their emotional intelligence and consciously use it to positive effect.

Project Managers with a high level of emotional intelligence are well placed to understand, manage and use his or her emotional capabilities, contributing significantly to successful project delivery.

[Read more about the debate here](#)



## STAR ATTRACTION – ARTICLE FROM AUTUMN 2015 ISSUE OF PROJECT.



83% of project organisations claim to be understaffed – 89% say it is either very difficult or somewhat difficult to find senior – level talent<sup>1</sup>.

In this article, Dennis Sheehan and Chris Jones argue that this has led to a war for talent resulting in organisations having to prepare to do a lot of recruiting, training and engagement work if they’re to win and retain the best project managers.

Dennis and Chris look at strategies for successfully managing talent, arguing that the recession is over and candidates are now in a good position to ask what companies can offer them, rather than the other way round.

[Read more here](#)

## ILX EXPERT WEBINARS IN THE PIPELINE

Get the dates of our forthcoming expert webinars in your diary now, for good, honest debate and advice from our subject matter experts:

[Friday 23 October](#): Agile or PRINCE2 Agile – which would you recommend and why?

[Thursday 5 November](#): Why combine ITIL and Project Management?

[Thursday 3 December](#): An Insight into PRINCE2

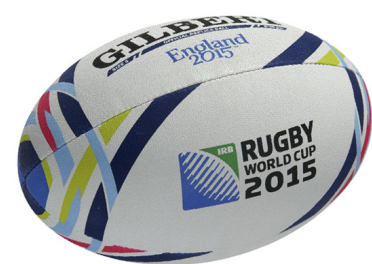
Click on the [links](#) above to register for the webinar(s) of your choice.



## THE £2.1 BILLION IMPACT OF THE 2015 RUGBY WORLD CUP!

As with all major events, the 2015 Rugby World Cup programme of delivery is extensive – and the number of stakeholders involved is vast. With an estimated economic impact of £2.1 billion, the tournament comprises:

- ✓ over 1,000 players and team officials
- ✓ 3,000 media and broadcasters
- ✓ at least 400,000 international visitors across 13 venues,
- ✓ 11 host cities
- ✓ a potential TV reach in excess of 4 billion.



It’s probably the most challenging and complex sporting programme currently being undertaken in Europe – [find out more](#) about the PM planning required to make this immense project happen – hopefully on time, under budget and to scope.

And may the best team win!

**THANK YOU FOR FOLLOWING US**  
PM Insights 3rd Edition offers you **PRINCE2 Foundation**  
e-learning for just **£199\***

For this third edition of PM insights and as a thank you for being one of our readers, we are happy to offer you our [PRINCE2 Foundation e-learning course](#) for **ONLY £199\***.

To benefit from this offer, visit [our website](#) using the code **PMInsights3**, simply [reply to this email](#), or give us a call on 00 44 (0) 1270 611 600.

We hope you find **PM Insights** useful and interesting – [click here](#) to leave your feedback or suggest topics for future editions.

“ I AM STILL LEARNING ”

London · Sydney · New York · Dubai · Mumbai · Auckland

**LONDON** 4th Floor, 15 Fetter Lane, London, EC4A 1BW, United Kingdom T +44 (0)1270 611 600 E [contactus@ilxgroup.com](mailto:contactus@ilxgroup.com) [www.ilxgroup.com](http://www.ilxgroup.com)

\* Coupon valid until the 6th October and licence valid for 6 months. Applies only to PRINCE2 Foundation e-learning course, exam fee not included. PRINCE2® is a registered trade mark of AXELOS Limited. AXELOS® is a registered trade mark of AXELOS Limited. PRINCE® is a registered trade mark of AXELOS Limited. PRINCE2 Agile™ is a trademark of Axelos Limited. The APMG-International Agile Project Management and Swirl Device logo is a trade mark of The APM Group Limited. AgilePM is a Registered Trade Mark of Dynamic Systems Development Method Limited. APMG-International AgilePM is a trade mark of The APM Group Limited. Progility PLC trading as ILX Group plc. Registered Office: 4th Floor, 15 Fetter Lane, London, EC4A 1BW. Registered Company No. 03525870