

# Programme and Project Sponsorship (PPS)



In today's modern world organisations are continually moving forward, changing, reviewing and updating their capabilities on a regular basis. The implementation of new strategies and initiatives will typically be delivered by targeted programmes and/or projects.

Such programmes and projects require a leader and champion to Sponsor and take accountability for successful delivery.

This programme has been developed to provide a clear understanding of what is required in the key role of Programme or Project Sponsor. It addresses the key questions not only of "What should I be doing?" but also "What is an appropriate level of my involvement?" and "What should others be doing for me?"

## Target Audience

This programme has been designed for anyone who is sponsoring or is about to become the sponsor of, and accountable for, a Change Programme or Project.

This programme is applicable to any organisation wishing to ensure that their business change leaders have a comprehensive understanding of their roles and responsibilities.

It would be particularly relevant to:

- Senior Responsible Owners
- Project Sponsors
- Project Executives
- Programme Directors
- Departmental Directors

## Why Computer Based Training?

Technological improvements and advances in educational design mean that modern CBT is no longer just a low cost alternative to traditional training methods. In many respects our courseware offers training which is superior to the majority of available "classroom" options.

Not only is the effectiveness of the training process enhanced – but the convenience and overall cost efficiency of CBT makes it a compelling option for training. You can learn what you want and target your specific needs; when and where you want; and at your own pace repeating each section as many times as you need both initially and later as a refresher.



### Minimum Requirements

The course is designed to be run from a multimedia PC, with a CD-ROM and sound. The PC should have a minimum of 128MB memory and SVGA graphics.



# Course Synopsis



## Course Content

This e-learning course consists of four complementary modules, detailed as follows:

### Module 1. The Role of the Sponsor

- What should we do?
- Why are we doing it?
- What do I need?
- What will stop me?

### Module 2. Working With People

- Who and how?
- Identifying and overcoming resistance
- Communication and rapport
- Building the right team

### Module 3. Identifying and Establishing a Programme/Project

- The Environment
- What is the Target?
- How can I be sure we can deliver?

### Module 4. The Delivery Journey

- Staying in control
- Is it good practice or not?
- Am I being told all I should

## Pre-requisites

Although this course is not prescriptive, it is assumed that delegates attending are familiar with Programme and Project Management and related frameworks.

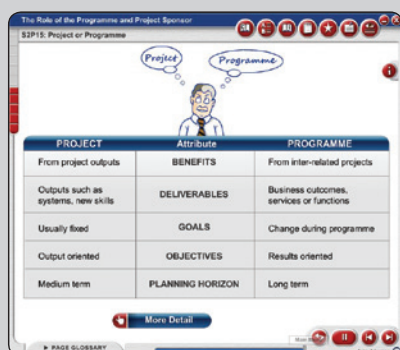
## Accreditation

This e-learning course prepares participants to sit the new APM Group Programme and Project Sponsorship Qualification. The format of this exam is as follows:

- Complex Multiple Choice
- Scenario-based
- 10 Questions
- 90 minutes
- 65% required to pass

## Duration

This full course can be delivered by CD-ROM, network or intranet, and provides training equivalent to a two day classroom course.



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